

**ARTSWORK**  
**Creative Network South**

**LEARNING AND SKILLS UPDATE (May 2015)**

**1) CREATIVE APPRENTICESHIP PROGRAMME**

- As previously reported (and between 2012 and 2014 with the support of PUSH and a GftA bid PUSH made to Arts Council England), Artswork has worked with employers since 2011 (and also as a Skills Manager for Creative and Cultural Skills). Together, and since then to date, employers in the PUSH area have facilitated 37 new jobs for Young people – 28 of which have also received subsidy from the Creative Employment Programme (See (2.2) below):
  - May 2012 to July 2013 5 Jobs (5 apprentices): 6 employers
  - May 2013 to July 2014: 15 Jobs (12 apprentices - (2 other frameworks\*\*) - 3 internships): 13 Employers
  - March 2014 to October 2015: 17 Jobs: (14 apprentices (5 other frameworks\*\*) ; 3 internships) - 11 Employers
- Of the above, the following employers are - from 2014 to 2015 - currently supporting apprenticeships and internships in the work place - several of these are nearing completion:
  - **Kings Theatre, Portsmouth** - 3 apprentices\*
  - **Winchester Theatre Royal** - 1 Apprentice
  - **New Theatre Royal, Portsmouth** - 1 Intern
  - **The Nuffield Theatre** – 1 apprentice
  - **Quay Arts Centre** -1 apprentice
  - **The Mayflower** – 1 apprentice
  - **Portsmouth City Council –D Day Museum** - 1 apprentice
  - **John Hansard Gallery** – 1 internship
  - **Strong Ideas** - 1 internship
  - **Chichester Festival Theatre** – 1 Apprentice
  - **Artswork** -1 Apprentice
  - **Cass Productions** – 1 Apprentice
- Planned new starts at Making Space (Havant) and Proteus Theatre (Basingstoke) have been postponed to summer 2015 due to availability of preferred candidate and low quality & volume applications respectively.

\*(NB Not all apprenticeships are part of the Artswork/PUSH Creative Apprenticeship Programme – we made no distinction in our collaboration with our arts/cultural orgs colleagues – as we were keen to facilitate new work-based learning opportunities for YP in the creative and cultural industries; similarly, we were happy to include internships in the bids).

- Artswork is currently receiving expression of interest from employers interested in appointing apprentices and taking part in the 4<sup>th</sup> cohort of the Artswork/Push Creative Apprenticeship Programme (subject to a successful bid to the Creative Employment Programme (see 2.2 below)

**2 THE CREATIVE EMPLOYMENT PROGRAMME**

**2.1 National Creative Traineeship Programme**

- Artswork is working with 6 other Bridge Organisations to deliver the CEP National Creative Traineeship Programme. (Artswork is the Consortium lead and is responsible for national co-ordination. It has direct responsibility for regional delivery.) Locally, this will see up to six creative traineeship hubs being developed in the PUSH area building from the collaborations and networking that is already there with

work shadowing opportunities for NEET yp (or those at risk of NEET or who would benefit from the Programme) aged 16 to 25 (alongside achievement of accredited qualifications including Arts Award).

- Regionally, this programme works across the South East. The following traineeship hubs however have been delivered or are in progress in the PUSH area:
  - Artswork/Southampton City Council/Wheatsheaf Trust/Brockenhurst College (2x cohorts)
  - Making Theatre Gaining Skills (Strong Ideas) – ran and completed a programme with young people referred from Jobcentre Plus.
  - New Carnival Company/IOW College – project started.
  - City Eye/Richard Taunton Sixth Form College – project started.
- Going forward to 2016, there will be some amendments to the national programme (there is currently a review of the name as traineeships are associated with the national programme ) but the concept of working with CCI employers and with colleges, creating entry level work shadowing experience for YP supported by the achievement of key skills and related Level 1/Entry Level Qualifications – plus Arts Award – remains the same.

## **2.2 Creative Employment Programme – wage subsidies for apprenticeships and internships**

- Following 2 successful consortium bids to the Creative Employment Programme led by Artswork on behalf of employers in the PUSH area (summarised in (1) above), Artswork is working with a further range of employers to prepare to submit a third bid to the Creative Employment Programme, to create a fourth PUSH cohort of creative apprentices. A number of new employers (Aspace, Royal Navy Museum Portsmouth, HMS Warrior, Urban Voices, Capitol Horsham, Portsmouth Music Education Hub – plus Nuffield, Mayflower and Artswork ) have expressed initial interest in taking on creative apprentices.

## **3) CREATIVE CHOICES AND CAREERS EVENTS**

- Two Creative Choices events have run in the PUSH area in 2014/15
  - Portsmouth Guildhall led an event on 25/2/15 and engaged 35 pupils from three local schools. Artswork – through its role as a Skills Academy Manager for Creative and Cultural Skills, supported the event and gave a presentation on Career Choices in the sector, as well as promoting the Creative Choices website.
  - Southampton Mayflower Theatre led an event on 13/3/15 and engaged 83 pupils. Artswork supported the event with admin support provided by Creative Apprentices.
- Careers advisors from the Basingstoke Consortium (<http://www.basingstokeconsortium.com/>) had a presentation on careers in the creative and cultural industry on 10/3/15 and will support the promotion of creative apprenticeships in the Basingstoke area.
- Planning is underway for a Creative Choices event in Chichester on 17/7/15.
- Looking ahead, the following organisations are interested in running Creative Choices events:
  - Basingstoke Anvil are interest in running an event later in 2015;
  - New Theatre Royal wish to run an event when they reopen later in the year.

## **3) OTHER**

- Artswork has developed a new one-day CPD workshop for arts/cultural organisations wishing to gain a better understanding of FE and how they can engage more with this sector. The first course was run on 13/2/15 at Highbury College. Attendees included those from The Stables, The Anvil, New Theatre Royal, Portsmouth Guildhall and Making Space and were supported by Highbury College staff.
- Artswork spoke at the event established by Hampshire Chamber of Commerce working with PUSH and Solent University in January 2015, Artswork's CEO Jane Bryant and Creative Apprentice, Elspeth Barron, gave a joint presentation about the benefits to employers of taking on work placements and with a particular focus on the benefits of an apprentices in the work place.